

**Claims**

1. An organizational management system comprising:
  - an input device;
  - a graphical user interface arranged to display, when in use, a scorecard or other representation of information; and
  - a processor coupled to the input device and the graphical user interface;wherein

the scorecard includes a representation of a plurality of indicators associated with the entity, the processor being responsive to selection from the plurality of indicators of an indicator using the input device so as to provide access to a plurality of selectable discrete elements that constitute a basis upon which a state of the indicator is determined.
2. A system as claimed in Claim 1, wherein at least one of the selectable discrete elements is editable.
3. A system as claimed in Claim 1 or Claim 2, wherein the basis of determination of the state of the indicator is a checklist.
4. A system as claimed in Claim 1, wherein the state of the indicator is colour coded, a colour of the indicator corresponding to the state of the indicator.
5. A system as claimed in any of the preceding claims, wherein additional information associated with an item of the information associated with the indicator is accessible in response to a selection of the item of information.

6. A system as claimed in any one of the preceding claims, wherein the indicator is one of a Key Performance Indicator (KPI), a Key Transformation Indicator (KTI), or a Key Survey Indicator (KSI).
7. A system as claimed in any one of the preceding claims, wherein the information associated with the indicator and/or the additional information are/is a contextual means of access to a source of information.
8. A system as claimed in any one of the preceding claims, wherein the indicator and/or a relationship between the indicator and other indicators from the plurality of indicators or information associated with the indicator constitutes meta-data.
9. A system as claimed in Claim 8, wherein a colour of the indicator constitutes the meta-data.
10. A system as claimed in any one of Claims 7 to 9, wherein the source of information is a knowledge base.
11. A system as claimed in any one of the preceding claims, wherein at least one of the plurality of indicators changes state in response to at least another one of the plurality of indicators.
12. A content delivery system for delivering content relevant to a profile, the system comprising a server arranged to receive the profile constituting meta-data and parse a plurality of available scorecards in order to identify at least one of the plurality of scorecards having as greater relevance as possible to the profile, a number of the

plurality of scorecards having a respective plurality of indicators and content associated therewith; wherein

the server is capable of delivering at least part of the content associated with the at least one of the plurality of scorecards to a recipient terminal associated with the profile.

13. A system as claimed in Claim 12, wherein the profile comprises a first plurality of indicators, the server being arranged to identify at least one of the plurality of scorecards having as great a relevance as possible to the profile by calculating a characteristic value based upon a number of the first plurality of indicators and a number of respective indicators of the plurality of scorecards .

14. A system as claimed in Claim 12 or Claim 13, wherein the server calculates the at least one of the plurality of scorecards having as greater relevance as possible to the profile by calculating for each of the number of the plurality of scorecards a sum of squares of differences of at least one indicator of the profile.

15. A system as claimed in any one of Claims 12 to 14. wherein the first and second characteristic values are normalised.

16. A method of determining most relevant available content, the method comprising the steps of:

receiving a profile constituting meta-data;

parse a plurality of available scorecards in order to identify at least one of the plurality of scorecards having as greater relevance as possible to the profile, a number

of the plurality of scorecards having a respective plurality of indicators and content associated therewith; and

delivering at least part of the content associated with the at least one of the plurality of scorecards to a recipient terminal associated with the profile.

17. A computer program element comprising computer program code means to make a computer execute the method as claimed in Claim 16.

18. A computer program element as claimed in Claim 17, embodied on a computer readable medium.

19. A data fragment comprising data corresponding to at least part of a hierarchy of data, the data being combinable, when in use, with other data corresponding to at least part of the hierarchy of data or another hierarchy of data so as to form at least part of a new hierarchy of data.

20. A fragment as claimed in Claim 19, wherein the hierarchy of data corresponds to a hierarchy of intent.

21. A fragment as claimed in Claim 19 or Claim 20, wherein the data corresponding to the at least part of the hierarchy of data comprises at least one indicator and information associated therewith.

22. A hierarchy of data comprising a plurality of data fragments, wherein at least one of the plurality of data fragments is selectable for inclusion or exclusion for processing when the plurality of data fragments are processed by a predetermined process.

23. A hierarchy of data as claimed in Claim 22, wherein the at least one of the plurality of data fragments is the data fragment as claimed in Claim 19.

24. A database of information comprising a plurality of data fragments as claimed in Claim 19.

25. A use of a data fragment comprising an indicator and information associated therewith to provide or serve as a basis for determining meta-data for performing at least one of: a statistical operation, a search, clustering, comparison, or selection of entities and or information.